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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

# 12/C  
OK 04  
11/22/03

In re Patent Application of:  
Hohberger et al.

Serial No.: 10/001,364

Conf. No. 3268

Filed: October 25, 2001

For: METHOD AND APPARATUS FOR  
ASSOCIATING ON DEMAND  
CERTAIN SELECTED MEDIA AND  
VALUE-ADDING ELEMENTS

Examiner: An H. Do

Art Unit: 2853

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, Virginia 22313-1450, on this date.

October 29, 2003

Date

Eric D. Cohen

Reg. No. 38,110

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

INTRODUCTION

In response to the Notice of Non-Compliant Amendment, which Amendment was in reply to the Office Action mailed June 4, 2003, please amend the above-identified application as follows:

RECEIVED  
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TECHNICAL CLERK: R 2853